

Gopal Narayan Singh University  
Faculty of Information Technology

**Course Name: Ethics and Corporate Social Responsibility (CSR)**

**Total duration: 30 hours**

**Course Code: EC205**

Course Objective: To equip students with an understanding of ethics and corporate social responsibility (CSR), and their relevance in today's global business environment. Students will explore ethical theories, corporate governance, and sustainability, and learn how businesses can balance profitability with social good. This course will prepare students to lead ethically and understand the role of CSR in promoting sustainable development and social welfare.

**Unit 1: Introduction to Ethics and CSR** 6 hours

Overview of ethics, Ethical theories and frameworks, Introduction to corporate social responsibility

**Unit 2: Business Ethics and Corporate Governance** 6 hours

Corporate governance principles, Ethical dilemmas in business, Role of stakeholders in CSR

**Unit 3: Environmental Responsibility** 6 hours

Sustainability and environmental ethics, Corporate strategies for environmental responsibility, Case studies on sustainability

**Unit 4: Social Responsibility and Philanthropy** 6 hours

Corporate philanthropy, Community engagement, Socially responsible investing (SRI)

**Unit 5: Ethical Leadership and Global Impact** 6 hours

Ethical leadership in business, Global challenges and ethics, Balancing profit and social responsibility

  
**DEAN**  
FACULTY OF INFORMATION TECHNOLOGY  
GNSU, Jamuhar (Sasaram)

  
**Coordinator**  
IQAC (NAAC)  
Gopal Narayan Singh University  
Jamuhar, Sasaram, Rohtas (Bihar)