

SDJ103: Photography and Visual Storytelling

(Total teaching hours: 32hrs)

Course Objective: Develop advanced photography techniques and visual storytelling skills, with a focus on ethical photojournalism and narrative construction.

Course Outcome: By the end, students will be able to create photo stories that resonate with audiences on an emotional and visual level.

Unit 1: Basics of Photography

8 hours

- **1.1 Introduction to Camera Types:** DSLRs, mirrorless, and smartphone cameras.
- **1.2 Exposure Triangle:** Understanding ISO, aperture, and shutter speed.
- **1.3 Composition Techniques:** Rule of thirds, leading lines, and framing.
- **1.4 Lighting Fundamentals:** Natural and artificial lighting techniques.

Unit 2: Photojournalism Principles

8 hours

- **2.1 Ethics in Photojournalism:** Navigating consent and representation.
- **2.2 Capturing News Events:** Techniques for shooting in dynamic environments.
- **2.3 Storytelling Through Images:** Building a narrative with photos.
- **2.4 Editing and Post-Processing:** Using software for photo enhancement.

Unit 3: Advanced Photography Techniques

8 hours

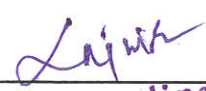
- **3.1 Portrait Photography:** Techniques for capturing compelling portraits.
- **3.2 Event Coverage:** Strategies for photographing events and gatherings.
- **3.3 Nature and Landscape Photography:** Tips for outdoor photography.
- **3.4 Using Drones in Photography:** Basics of aerial photography.

Unit 4: Visual Storytelling

8 hours

- **4.1 Creating a Photo Essay:** Structuring a series of images to tell a story.
- **4.2 Combining Text and Images:** Effective integration of captions and narratives.
- **4.3 Platforms for Visual Storytelling:** Blogs, social media, and exhibitions.
- **4.4 Case Studies:** Analyzing successful photojournalism projects.


HEAD OF DEPARTMENT
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