

Narayan Institute of Agricultural Sciences

नारायण कृषि विज्ञान संस्थान

Jamuhar, Sasaram, Rohtas (Bihar)

जमुहार, सासाराम रोहतास (बिहार)

(Under GNSU, Jamuhar, Sasaram)

Training and Placement Cell

Ref. no: NIAS/TPC/2023/001

Date: 26/06/2023

Recruitment Drive

Eligibility	B.Sc. (Hons.) Agriculture graduate students of Batch 2019
Name of organization	Nurture.farm (UPL group company)
Job Profile	BDO (Business Development Officer)
CTC	3.00 -3.25 LPA (Lakhs Per Annum)
Selection Process	Interview - Technical round and Personal
Location	Punjab and Haryana
No. of vacancy	~30
Apply Now	Send resume to Training and Placement Cell email id: pcag.nias@gmail.com
Last date of submission of resume	28/06/2023, 5:00 pm
Date of interview	First week of July

Note:

- 1) Candidates having required discipline only should apply.
- 2) The interested candidate should submit their resume at pcag.nias@gmail.com with subject of email stating name and roll number.
- 3) For any query or clarification, you may contact at +91- 9956736047 at office hours only.

For Ashutosh
26/06/23

In-charge Training and Placement Cell
Narayan Institute of Agricultural Sciences

C.C.

- 1) Notice board of Institute
- 2) All concerned hostel's notice board
- 3) Office guard file
- 4) In-charge, University Website

BDO (Business Development officer)

Job description

Roles and Responsibilities

We are looking for sales executives who handle the location of a given district in order to establish new business by increasing numeric distribution/Adding agents/retail points aiming to achieve monthly/annual targets.

Key Duties and Responsibilities/Missions:

- Ensuring **sales** visits.
- Demonstrating and presenting Nurture.app features.
- Responsible for App adoption among retailers in assigned district
- Ensuring effective distribution of marketing materials
- Monitor competitive activity Evaluate marketing campaigns
- Review & identify the business gaps and develop the sales promotional activities.
- Develop market intelligence and expansion of the distribution network.

Candidates with experience in the Agriculture industry will be preferred.

Role:Business Development Officer

Industry Type:Agriculture

Functional Area:Sales, Retail & Business Development

Employment Type:Full Time, Permanent

Role Category:Retail Sales,

UG :Any Graduate in Any Specialization, Pharmacy/Agriculture will be preferred

Key Skills

- Retail Sales
- Tech savvy with Smartphone knowledge
- Agriculture background
- FMCG Sales - rural
- Promotion Sales
- Executive Activities
- Direct Sales
- Sales B2B
- Distribution Agritech